

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944218-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Ange	National

Advertiser	Product	Estimate Number
National Federation Indepe	NAT'L FED IND BUSN	263

Flight Dates	Order #	Alt Order #
08/22/12 - 08/26/12	944218	07899032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NFIB	NFIB

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/26/12	NBC Today Show II	10AM-11AM	--WTF--	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/22/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	NFIBFL814H	\$650.00 NM
1	WESHTh		08/23/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	NFIBFL814H	\$650.00 NM
3	WESHF		08/24/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	NFIBFL814H	\$650.00 NM
2	08/22/12	08/26/12	NBC Today Show III	11AM-12PM/10-11/	--WTF--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	NFIBFL814H	\$550.00 NM
2	WESHTh		08/23/12	11:59 AM	NBC Today Show III	11AM-12PM/10-11/	:30	NFIBFL814H	\$550.00 NM
3	WESHF		08/24/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	NFIBFL814H	\$550.00 NM
3	08/22/12	08/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	NFIBFL814H	\$500.00 NM
2	WESHTh		08/23/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	NFIBFL814H	\$500.00 NM
3	WESHF		08/24/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	NFIBFL814H	\$500.00 NM
4	08/22/12	08/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	NFIBFL814H	\$800.00 NM
2	WESHTh		08/23/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	NFIBFL814H	\$800.00 NM
3	WESHF		08/24/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	NFIBFL814H	\$800.00 NM
5	08/22/12	08/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,200.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944218-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
National Federation Indepe	NAT'L FED IND BUSN	263

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	NFIBFL814H	\$1,200.00 NM
3	WESHTh		08/23/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	NFIBFL814H	\$1,200.00 NM
2	WESHF		08/24/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	NFIBFL814H	\$1,200.00 NM
6	08/22/12	08/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--WTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/22/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	NFIBFL814H	\$1,800.00 NM
3	WESHTh		08/23/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	NFIBFL814H	\$1,800.00 NM
1	WESHF		08/24/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	NFIBFL814H	\$1,800.00 NM
7	08/22/12	08/26/12	M-Su News @ 11PM	11-1135p	--WTFSS	:30	3	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTFSS	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	NFIBFL814H	\$1,400.00 NM
2	WESHF		08/24/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	NFIBFL814H	\$1,400.00 NM
3	WESHsa		08/25/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	NFIBFL814H	\$1,400.00 NM
8	08/22/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHsu		08/26/12	8:57 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	NFIBFL814H	\$1,400.00 NM
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,100.00
<u>Agency Commission</u>	\$3,315.00
<u>Net Amount Due</u>	\$18,785.00